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DIRECT & BEYOND, INC
DIRECT SHIPPING BEYOND LIMITATION

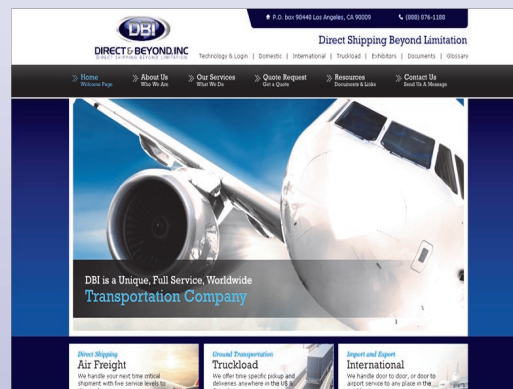
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DBI Insider *focus*

The New & Improved www.shipdbi.com is Launched!

By The DBI Staff Writer

You may have noticed a bit of an absence in your monthly mailing of your DBInsider Focus newsletter. For this we sincerely apologize and are so grateful and pleased to have been missed by our faithful readers! *Our absence though has been for a very good cause.* Over the last couple of months we have been tirelessly working on the development and launch of our new and improved website www.shipdbi.com. In keeping with DBI's vision, *"to enhance our position by capitalizing on the positive future of global transportation and commerce based on providing exemplary service to our expanding customer base."*, we have produced a new product via our website that we believe will be an extremely helpful tool in the furtherance of providing exemplary service for our customers! At www.shipdbi.com you will find the ability to schedule and track your shipments, submit quotes, learn more about who we are as a company and our services, and dive into our resources page where you will find a growing list of helps like waybills and other documents as well as many other informative and freight educational helps. Please continue to visit www.shipdbi.com to catch our future updates and the continued evolution and growth of our website and our company!



Port of Los Angeles to Pump Billions into Infrastructure



The Port of Los Angeles will invest billions of dollars in transportation infrastructure to maintain its ranking as the largest US container port, according to the 2012-2017 strategic plan that was recently released. The port's container

business accounts for more than 80 percent of its revenue. About 50 percent of the containerized shipments are discretionary, which means they are headed to destinations outside of Southern California.

"Protecting and retaining discretionary cargo market share in the face of changing economic conditions and intensifying competition is the key to the future of the port and the region," the port stated in the 2012-2017 Strategic Plan.

Canada's Pacific Coast ports are aggressively eating into the market share of US West Coast ports, including Los Angeles, with competitive intermodal service to the Midwest. East and Gulf Coast ports are planning a similar assault when the Panama Canal expansion project is completed in early 2015.

Los Angeles handled 6,034,474 loaded 20-foot equivalent unit containers in 2011, according to PIERS, the Port Import-Export Service of the

Journal of Commerce. Los Angeles last year handled 21 percent of the total US container volume.

Infrastructure development has been the key to the port's success, and it will continue to be a key factor in differentiating Los Angeles from other ports in the quest for discretionary cargo, the port stated. Los Angeles will spend more than \$3 billion in the coming decade to develop marine terminals, on-dock rail yard, intermodal connectors and other transportation infrastructure.

The strategic plan details seven key objectives for the coming five years: develop and maintain world-class infrastructure; retain and grow market share; advance technology and sustainability; optimize land use; create a positive workplace culture; increase stakeholder and community awareness and support and strengthen financial performance.

The movement of containers by truck and rail is a significant contributor to traffic congestion and pollution in the Los Angeles basin. The port will therefore continue to seek community support through pollution-reduction measures such as operating vessels at berth from shore-side electrical power and encouraging the use of zero-emission trucks in the harbor area, especially those serving near-dock intermodal rail facilities.



MARKET WATCH

LAX Passenger Traffic Up 6.5 Percent in Quarter



Los Angeles International Airport is off to a solid start this year, with officials reporting that more passengers and cargo moved through the airport in the first quarter than in the same period a year earlier. LAX served about 14.6 million passengers during the quarter, a 6.5 percent increase, with the biggest gain coming from domestic travelers, according to figures released by Los Angeles World Airports, which oversees the airport. That is a change from last year, when LAX saw faster growth in international travel.

In March, the number of domestic passengers was up 6.8 percent than a year earlier, while the number of international passengers grew 4.1 percent.

The airport's cargo traffic is also up, in contrast to last year when it fell nearly 4 percent as importers increasingly turned to cheaper ocean shipping, LAWA said. Total cargo was up 4.8 percent in March and 4/2 percent in first quarter, driven by growth in air mail and air freight.

US on Highway Diesel Fuel Prices for California:

7/02/12: \$3.876 per gallon
7/09/12: \$3.882 per gallon
7/16/12: \$3.886 per gallon

Change From:

1 Year ago: 0.228 ↓
1 Week ago: 0.004 ↑
Data as of 7/17/2012



Glynis' Health Corner

The Mighty Goldenseal Root

By Glynis Jorritsma

Glynis Jorritsma

Glynis brings to DBI over 20 years of experience in the nutrition and healthcare industry. It is our pleasure to be able to offer these helpful health tips to you with the hope of improving the enjoyment of your life.

This wonderful herb fights infection and inflammation and cleanses the body. It strengthens the immune system, colon, liver, pancreas, spleen, lymphatic and respiratory systems. It improves digestion and is good for allergies, ulcers and other disorders affecting the bladder, prostate and stomach. Used at the first sign of possible symptoms, it can help to prevent a cold, flu or sore throat from developing. Note cautions before use and do not use for prolonged periods.



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THE WAIT IS OVER!



By The DBI Staff Writer

On the evening of June 11, 2012 at approximately 7:30 PM, a 45 year drought ended in the City of Angels. A Stanley Cup drought ended, that is!

The Kings were founded on February 9, 1966 when Jack Kent Cooke was awarded an NHL expansion franchise for Los Angeles, becoming one of the six teams that began play as part of the 1967 expansion.

The team won their division for the only time in their history in 1990-91. They have qualified for post-season play in twenty-four seasons, advancing past the first round twelve times, and past the second round twice. The franchise has won the Western Conference twice. The first appearance in the Stanley Cup Finals was in the '92-'93 season, losing to the Montreal Canadiens in five games.

On May 22, 2012 the Kings beat the Phoenix Coyotes 4-3 in Overtime in Phoenix to advance to the Stanley Cup Finals for the first time since 1993. On June 11, 2012 the Kings beat the New Jersey Devils 6-1 in Game 6 of the Stanley Cup Finals to win the franchise's first-ever Stanley Cup, becoming the first ever 8th seeded team in not only the history of the NHL, but all of North American professional sports to win a championship. A truly amazing feat for our LA Kings and a joyous fulfillment for all of the devoted Kings fans who have been waiting patiently for this day since 1967!

Since the offseason, the Kings have been able to retain or re-sign every player that suited up for the Stanley Cup run - which will keep our LA Kings competitive for making what will hopefully be another run for the greatest trophy in all of sports!