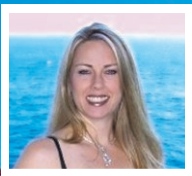




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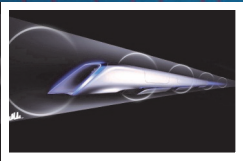
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▶ CHAMOMILE...1



▶ LA KISS ...2



▶ HYPERLOOP...2

DBI Insider

focus

DBI BRIDGES INTO SAN FRANCISCO

By The DBI Staff Writer

The illustrious Mr. Tony Bennett may have left his heart in San Francisco, but Direct & Beyond just made a historic move into the “City By The Bay”. Recently, Direct & Beyond, Inc., one of the freight industry’s most steadily growing transportation companies; opened a San Francisco operation in the heart of the city.

Since the gold rush days, San Francisco has always been at the center of global trade. I suppose it helps to be right smack-dab in the middle between Tokyo and London and to have a natural land locked harbor; these two factors alone have helped the city to become a center of trade and shipping. In fact, today through its main port in Oakland, its eight smaller ports, and three key airports: San Francisco, Oakland and San Jose; the Bay area has grown to handle nearly thirty percent of the United States West Coast trade. San Francisco International Airport is the country’s ninth largest and the world’s fourteenth largest airport. San Francisco’s economic activity attracts and supports a wide range of industries. As home to some of the country’s largest banks, the Pacific Exchange and over 30 international financial institutions, San Francisco is a center for world commerce. For its most recent history, San Francisco has come to be known as the birthplace of new media; it’s South Park neighborhood houses some of the most innovative technology companies in the world. The Mission Bay neighborhood is a model for collaborative innovation between the biotechnology industry and academic researchers.

World War II started a local boom in defense industries, resulting in subsequent high-technology development in the Bay Area that hasn’t ceased. Nearby Silicon Valley, along with Stanford University, are considered to be among the places where the worldwide technology boom began, and they remain on the leading edge still today. More than 2,800 bay area companies produce computers, semiconductors and related components, scientific instruments, and various other electronic systems and equipment. Aerospace industries such as NASA and Lockheed also maintain major research facilities in the area.

In addition, another important high-technology industry in the area is medical science. Several hundred companies in the Bay Area are setting the pace in the research and development of pharmaceutical products, medical electronics and genetic engineering. Almost one third of the total worldwide biotechnology workforce is employed in San Francisco and its surrounding region.

Durk Jorritsma, President & CEO of DBI says, *“I see potential in the bay area for continued industrial resurgence since the Silicon Valley late ‘90’s boom . I believe the area is due for sustained, renewed growth and that there is ample opportunity for carriers of our caliber to expand with that new growth.”* Durk also added, *“I am very, very excited about our San Francisco kickoff!”*

DBI San Francisco is able to offer the same suite of services that the company has always offered from it’s Los Angeles Headquarters over the past 8 years. Those services include, but are not limited to, Next Day & 2nd Day Air Freight, 3-5 Day Expedited Ground, Trade Show Services, White Glove Home Delivery, Same Day Hot Shot and Local Pick Up & Delivery. You can be sure that DBI San Francisco will be serving all of the aforementioned industries and doing so with its already well known, renowned service that has been the foundation for the continued growth of this very exceptional company.

If you’re a business located in the San Francisco area and are interested in setting up a business relationship with DBI, please feel free to contact the DBI San Francisco office anytime at (415) 289-0788, you can also fax them at (415) 289-0588 or email sales@shipdbi.com.

All of the team at Direct & Beyond welcome our new San Francisco family and look forward to working closely with both them and our new Bay Area customers!



Glynis’ Health Corner - Chamomile

Chamomile is great as a relaxing tea. It also reduces inflammation, stimulates the appetite, and aids in digestion and sleep. Acts as a diuretic and nerve tonic. Helpful for colitis, diverticulitis, fever, headaches, and pain. A traditional remedy for stress, anxiety, indigestion, and insomnia. Also useful as a mouthwash for minor mouth and gum infections.



Professional Football Coming Back To LA...well, sort of....

By The DBI Staff Writer—For those of us NFL fans in Los Angeles who have been waiting for a professional football team over the last 19 years, the long, over-drawn story recently took a very interesting and unexpected turn. The founding members of the band KISS, Gene Simmons and Paul Stanley have purchased an AFL (Arena Football League) franchise. The new franchise's team name will be The Los Angeles Kiss and will begin playing their home games at the Honda Center in Anaheim beginning next season.

For those who may not be familiar with the AFL; it's most unique feature is that games are played in indoor arenas that were built for basketball or Ice Hockey. The result is a much smaller playing field (50 yards versus the NFL's playing field of 100 yards); a much faster paced game, with higher scoring and rules that are a bit

more lenient than the NFL. For instance, you can catch a ball out of bounds and it will still be a good catch. The only angle to be aware of however, is that to catch a ball out of bounds in the AFL requires that the football player jump vertically up over a barrier wall and into the seating sections to catch the pass. Makes for some exciting football, right? Also, the AFL season runs from March to August, so as not to conflict the NFL season that runs from September to February.

This is not the first time the region has had an AFL franchise. From 2000 to 2009 the Los Angeles Avengers played in the staples center and had some noteworthy success. Unfortunately, the team folded in 2009 and the we've not had an AFL presence since then.

If you're interested you can purchase season tickets for as little as \$99. That's right, I said *Season* Tickets! Where else can you buy season tickets for \$99? And, as icing on the cake, you'll also be invited to a KISS concert when you purchase your season tickets. For more info, visit www.lakissfootball.com.

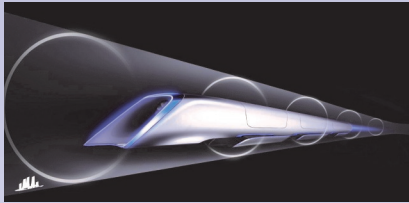
US on Highway Diesel Fuel Prices for California:

8/19/13: \$4.134 per gallon
8/26/13: \$4.156 per gallon
9/02/13: \$4.210 per gallon



Change From:

1 Week ago: 0.054 ↑
1 Year ago: - 0.283 ↓
Data as of 9/05/2013



Los Angeles to San Francisco in 30 Minutes

By The DBI Staff Writer Finding himself frustrated by the State of California's anemic attempt to create and install a high speed rail bullet train between Los Angeles and San Francisco, Elon Musk, founder of both Space Technologies (SpaceX) and Tesla Motors based in Hawthorne, California, and also the real life inspiration for the Tony Stark character from the Iron Man franchise films, has decided to take up the task himself.

Recently the California High Speed Rail Authority (The state run organization tasked with the creation of the bullet train) was burdened by another set back. A Sacramento Superior Court judge ruled that the state failed to comply with requirements on funding and environmental review imposed by the voters of Prop 1A back in 2008. The train is \$19 billion dollars short, behind schedule and hasn't even broken ground yet. Even if it does get created the train's top speed will max out at around 200 mph and will take you about 3 hours to travel between the two destinations. Compare that to air travel at about 1.5 hours flight time. That would make our Bullet train one of the slowest in the world.

Enter in Elon Musk and The Hyperloop. Mr. Musk's idea is to build a tube either over or under the ground that contains a special environment. In the tube would be the vehicle that would transport passengers. Mr. Musk's suggests mounting an electric compressor fan on the nose of the pod that actively transfers high pressure air from the front to the rear of the vessel. This is like having a pump in the head of a syringe actively relieving pressure. This would also create a low friction suspension system when traveling at over 700 miles per hour. Yes, I did say 700 miles per hour. At that speed, you would be able to travel between Los Angeles and San Francisco in about 30 minutes. Yes, I did say 30 minutes! To put that speed into perspective, the sound barrier breaks at about 768 miles per hour. That speed is other wise known as Mach 1. Can you imagine, traveling from LA to San Francisco in less time than it would take you in peak 405 traffic to travel between the San Fernando Valley to LAX.

Theoretically, the Hyperloop will be both cheaper to create and be more environmentally friendly than the governments High Speed rail idea; not to mention about 3.5 times faster. Either way, Musk has said that he will be releasing more details about the Hyperloop in about a month's time. It never ceases to amaze me that the visionaries and entrepreneurs of our world have always come up with better solutions to everyday issues than our governments could ever hope to create. For more info, please visit www.spacex.com/hyperloop.



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