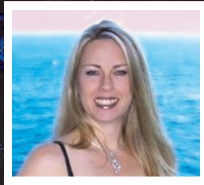




▶ HISTORY ...1



▶ ESSENTIAL FAT ...2



▶ DIESEL PRICES ...2



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# DBI Insider

## HAPPY NEW YEAR 2014 FROM DBI *focus*

**By Derek Luce, DBI Staff Writer**

History will show that 2013 was a very eventful year. The global economy, governments and societies around the world rode a wild roller coaster over the past 12 months. Thankfully, things here in the U.S. home front are ending on a good note. The stock market is making huge and historic gains. As an example the Nasdaq is up nearly 40% since January. According to Lou Barnes, a contributor with Inman News, the entire US economy seems to be on its best footing since 2007. The fed just announced the beginning of the end of quantitative easing. Quantitative Easing or “QE” as it is also known, is the method used by central banks to stimulate the economy when standard monetary policy has become ineffective. In the US, we’ve been through three QE cycles since November 2008 in an effort to prop up our economy. An end to these QE cycles is a sure sign that our economy is on the mend. Additional signs of recovery here on our shores are that unemployment is at a five year low. Auto sales are at a seven year high. Gas prices have dropped and the housing market, which dragged the U.S. into recession five years ago, is rebounding. With all of this good news and great signs of our country on the upward trend, you can’t help but get excited about 2014 and the future it holds.

The same goes for Direct & Beyond. We can’t help but be excited for the year ahead. Year after year, since our inception in 2006, our company has continued to grow in an upward trend. DBI continues to steadily double our size each year and it has come as the result of our visionary leadership, our diligent team-members and our ever increasing loyal customer base. We at DBI are so grateful to all of you who have contributed to this growth. We are especially grateful to you, our loyal customers, for the opportunity we’ve had over the last seven years to be a part of your amazing success and growth. We are so excited to partner with you again in 2014 as you continue to serve your ever increasing loyal customer base and be leaders in your respective industries. It is a privilege unlike any other and we do not take that partnership lightly. As we’ve always said, your success is our success. So, as we close 2013, we open 2014 with great expectations and wish you, your families and your companies, great success and happiness in the coming year. Happy New Year from your trusted friend and partner in Direct & Beyond, Inc.!

### *History Closes on One Door, But Re-Opens Another* By Derek Luce, DBI Staff Writer



On a sunny Sunday afternoon on December 22, 2013, eleven races were run at Hollywood Park. The last winning horse that day was Woodmans Luck, ridden by long time jockey Corey Nakatani. This race day was exceptionally different from any other in the park’s illustrious history. You see, this race day was Hollywood Park’s last. After seventy-five years of seeing the likes of historic horses such as Seabiscuit, Triple Crown winners Citation, Seattle Slew, Affirmed and Zenyatta the horse gates at Hollywood were shut for the very last time.

The track opened in 1938 under the vision and leadership of early movie industry moguls Jack and Harry Warner. It was not out of the norm to catch a glimpse of Elizabeth Taylor, Jimmy Stewart, Bing Crosby or Cary Grant, just to name a few. It was truly the mecca of horse racing in southern California and where the Hollywood elite came to wage their bets on their favorite horses. As

with so many of you that have visited Hollywood Park, I can remember going there for the first time. For me, it was as a child with my father. I can still remember the feel of the paper-wrapped hot dog that my Dad bought me. On the outside it was slightly soggy from its steam warmer but, oh, the taste of that divine American delicacy! I can’t remember ever having a hot dog before that moment. I can remember sitting on a foundation piling underneath the seating bleachers eating my hot dog as I waited for my Dad to purchase his race tickets. It was also here at Hollywood Park on that same day, that I got a taste of hot coffee for the first time, as I sipped from my Dad’s Styrofoam cup. I can remember seeing the horses for the first time. The feeling and the awe I had were unforgettable. Here was this huge place with these powerful creatures running in front of me in this beautiful setting. I fell in love with visiting the race track with my Dad. There are millions of people who have had their own histories at Hollywood Park over the last 75 years. Unfortunately, life is cyclical with ups and downs, and horseracing is another entity that has not weathered well through the tough economic times.

Declines in wagering and attendance have plagued the horse racing industry for years and Hollywood Park is just the latest example of a race track closure due to declines. And although the horses will no longer run at the track, in its place, the 260 acre footprint will be turned into 3,000 housing units, including single-family townhomes and condos; 25 acres of parkland, including a 10 acre central park; a retail and entertainment district, anchored by a sixteen screen movie theatre, office space and a 300 room hotel. Throughout the planned development there will calling cards to the lands history. Starting with the name of the entire development. The 260 acre community will retain the name, “Hollywood Park”. Racing fans will still be able to wager bets on horses racing at other tracks around the country as the existing Casino at the park will be relocated to the far northeast part of the development and within the new casino will be a dedicated space for off-tracking wagering. Hopefully it will retain that, “at the track” feel. Perhaps someone will come up with the idea to place a small museum somewhere in the development dedicated to the history of the Hollywood Park race track. For more info visit [www.hollywoodparktomorrow.com](http://www.hollywoodparktomorrow.com).

As with all history some things walk off into the sunset and some things come back to visit us, or in this next case, are re-born and get a second chance at life.

*...Continued on Page 2. See “History”*

**History Continued...** Last year, The Forum was purchased. Yes, that same Forum that sits across the street from Hollywood Park. Over the better part of this past year, as Hollywood Park was getting ready to close, the Forum was being prepped to be re-opened by being overhauled and brought back to life. Gone is the ugly blue exterior. Gone is the worn out and dated interior. In its place, is the classic "California Sunset" exterior color that was once the calling card of the original-look Fabulous Forum when it opened back in 1967. Inside, the interior has been completely re-done and re-imagined to make it a world-leading entertainment venue. For the Forum, the game has completely changed by reaching back into the past.



*The Forum as it appeared upon its opening in 1967.*

The Forum that has seen the likes of legends such as Elvis Presley, The Jackson 5, Led Zeppelin, The Rolling Stones, Jimi Hendrix, The Doors, Bob Dylan, Nirvana, Prince, Queen, KISS, Journey and many, many countless other legends in the music business. Of course, its biggest and most famous tenant were the "ShowTime" Los Angeles Lakers of the NBA during the 1980's. The Lakers of that era won five NBA championships. With all of these world famous musical acts and sporting championships the Forum became world famous and the City of Inglewood became known as, "The City of Champions".

After the opening of the AEG owned Staples Center in late 1999, the Forum was vacated by the LA Lakers, LA Kings and acts started to perform at Staples instead of the Forum. The facility was eventually sold to Faithful Central Bible Church, who held church services in the building. Although some musical acts still performed at the Forum, the glory days of the famous building seemed to be over and the building began to show its age. Anyone would probably have thought that the next step for this venue would be a tear down and redevelopment as in the case with Hollywood Park. However this was not to be the Forum's fate.



*The Fabulous Forum Today*

In June of 2012, ownership of the Forum was transferred to The Madison Square Garden Group. Yes, this is the same Madison Square Garden that sits in Manhattan in New York City and is home to the New York Knicks of the NBA and the New York Rangers of the NHL. Like the Forum, Madison Square Garden was designed by the same architect and they opened just months apart from each other in 1967. MSG also has housed many of the famous musical acts as the Forum, but unlike the Forum there has never been another rival facility created in Manhattan to steal its thunder. The MSG Group has invested over \$50 million dollars in the Forum renovation and has saved the historic venue from certain destruction. MSG's aim is to bring the Fabulous Forum back to its glory days as LA's premier facility for live entertainment; bringing it directly into competition with its successor, The Staples Center in Downtown LA. It's first booked opening act will be The Eagles who are playing six nights at the re-designed venue. Following The Eagles will be Justin Timberlake, Imagine Dragons, Sting & Paul Simon, Toby Mac and a few others. This will hopefully be the first in many more decades of the return of The Forum as Los Angeles' premier entertainment venue. For more info, visit [www.fabulousforum.com](http://www.fabulousforum.com).

## Glynis' Health Corner Essential Fatty Acids



*Glynis Jorritsma*

Contrary to popular belief, the body does need fat. It must be the proper kind however. Fatty acids are the basic building blocks of which fats and oils are composed. The fatty acids that cannot be made by the body are

called *essential fatty acids* (EFAs) and they are necessary for good health. Occasionally they are referred to as vitamin F or polyunsaturates. EFAs must be supplied through the diet and have a desirable effect on many disorders. They improve the skin and hair, reduce blood pressure, aid in the prevention of arthritis, lower cholesterol and triglyceride levels, and reduce the risk of blood clots. They benefit candidiasis, cardiovascular disease, eczema, and psoriasis. EFAs aid in the transmission of nerve impulses and are need for the normal functioning of the brain. A deficiency of EFAs can lead to an impaired ability to learn and recall information. There are two basic categories of EFAs, omega 3 found in fresh deep water fish and some vegetable oils such as canola, flaxseed and walnut. And omega 6 found in raw nuts, seeds and legumes and in unsaturated vegetable oils such as borage, grape seed, primrose, sesame, and soybean. In order to supply EFAs these oils must be consumed in pure liquid or supplement form and must not be subjected to heat in processing or cooking.

### US on Highway Diesel Fuel Prices for California:

12/09/13: \$4.066 per gallon  
12/16/13: \$4.066 per gallon  
12/23/13: \$4.073 per gallon



### Change From:

1 Week ago: 0.007 ↑  
1 Year ago: 0.021 ↑  
Data as of 12/30/2013



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