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DIRECT & BEYOND, INC
DIRECT SHIPPING BEYOND LIMITATION

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DB Insider *focus*

Thank you for a Wonderful 2012!



By the DBI Staff Writer Since this will be the final installment of *DB Insider focus* for 2012, we believe a very **BIG THANK YOU** is in order to all of you. To each of one of our loyal customers, vendors and to our very own staff at DBI, we want to extend a our deepest appreciation for your integral part in the vitality and success of Direct & Beyond, Inc. Since our inception in October of 2006, DBI has experienced consistent and steady growth year after year. 2012 was the best year yet and we look forward to 2013 being even better. Our success story is directly tied to your involvement with DBI. For our loyal customers, we are incredibly grateful for the opportuni-

ties that you given us to partner with you as you seek to satisfy your own customers and grow your business. To our vendors and our entire DBI staff, we are incredibly grateful for your passionate efforts and long hours you put in, day in and day out to ensure that our customers and their products are treated with the utmost care and urgency. You are living out what we proclaim constantly: treating our customers and their products as if it they were your own. Lastly, we are grateful to God for the opportunity He has given us to be of service. Once again, thank you for your patronage and for your commitment and your loyalty to Direct & Beyond! We look forward to our continued partnership with you in 2013!

Merry Christmas 2012 from Direct & Beyond, Inc.!





Gift Ideas that are Easy on Your Wallet

If you're like most folks these days, money is tight. You would love to give to all the special people in your life, but who can afford that? Even though some may shrill at the idea of making a gift, its usually these gifts that rarely get thrown away by the recipients. Why? Because they mean more than the gift that you just went to the store and bought. It came from your heart and your efforts! So, not only are these gifts more cost-effective, but they

mean more too! We have, however, still included some less expensive store bought items as well. In either case, we hope this helps your gifting ideas!

- Gift Baskets filled with anything the person may like. (Food, games, books, etc.)
- Decorative Mason Jars filled with goodies. (Food Mixes for desserts or main dishes).
- Cookies, fudge or other candy or breads.
- Fruit and nut basket.
- Mug with hot chocolate, teas and/or coffees.
- Handmade Certificates for time with you or service from you.
- Board or Card Games.
- Movies w/Popcorn & Candy
- CD's of Favorite Artists
- Plant or Flowers
- Bath or Body Products
- Sleepwear (Incl. socks/slippers)
- Magazine Subscription
- Coupon holder
- Candles, Reed Diffuser or other scented items.
- Photo book w/actual photos.
- Volunteer for Charity
- Cookbook of Favorite Meals

THE TOP 10 MOST UNIQUE REQUESTED GIFTS OF 2012



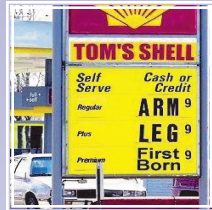
From www.shcoon.com: [Shot Hot Coffee Out of Nose](#), the popular Internet purveyor of the most unique gifts in the world has announced its annual list of the best Christmas gifts for 2012. Among the top gifts this year are the amazing new iPhone video glasses for \$107.99 which allow you to watch your favorite videos in private on a virtual 60 inch screen. Also making the list was the Atari arcade gaming system at \$49.99 that allows you to connect your iPad and play retro style Atari games complete with a joystick.

Shcoon.com carries hundreds of the most unique and fun gadgets, gizmos and toys available anywhere in the world. The complete list of Top Christmas Gifts for 2012 is as follows:

1. iPhone Virtual Video Glasses
2. Atari iPad Arcade Console
3. Air Guitar with Laser Strings
4. Remece Mind Control Dreaming Mask
5. Retro iPhone Rotary-style Headset
6. Fog Ring Blaster
7. NFL Logo Toasters- creates team logo on the toast
8. Beer Box Cowboy Hat
9. iPhone Pinball Magic Console
10. Polly the Insulting Electronic Parrot

US on Highway Diesel Fuel Prices for California:

10/29/12: \$4.268 per gallon
 11/05/12: \$4.068 per gallon
 11/12/12: \$4.160 per gallon



Change From:
 1 Week ago: - 0.065
 1 Year ago: - 0.110



Data as of 11/15/2012



Glynis' Health Corner

Jordan P. Vappie, the "Shape Sherpa" www.shapesherpa.com

Glynis Jorritsma
Glynis brings to DBI over 20 years of experience in the nutrition and healthcare industry. It is our pleasure to be able to offer these helpful health tips to you with the hope of improving the enjoyment of your life.

For many years now, Durk and I have been working out with a professional fitness trainer Jordan P. Vappie aka the "Shape Sherpa". Sherpas are world renowned as expert guides on Himalayan mountaineering expeditions. Jordan is an expert at guiding you up the mountain we sometimes face when trying to get in shape. He is funny, very entertaining and highly skilled at making your work out experience a positive one. He is the creator of "The Straight Line Workout System". This system is a combination of a specialized resistance band with an experience that you will find to be body leaning, muscle training, low impact, abs and core blasting and body busting! The Straight Line workout comes with six motivating DVDs all under 20 minutes, specifically developed to target both small and big muscle groups effectively and efficiently. Durk and I take this easy to travel system with us wherever we go. Just 20 minutes and we feel great. It positively benefits us in so many ways. Jordan also offers a J.O.B program (Jordan's Office Bootcamp) in which he will come to your office and do about a 30 minute session for employees. This can really make a difference in your performance at work and your overall health as well as reduce sick days and improve camaraderie. Your supervisor might want to know more details about this highly beneficial program. C'mon! Check out www.shapesherpa.com



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