



DIRECT & BEYOND, INC
DIRECT SHIPPING BEYOND, LIMITED

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DB Insider *focus*

DBI Blazing Trails in Record Year

By DBI Staff Writer

In what appears to be yet another banner year in the history of Direct & Beyond, Inc., Durk Jorritsma, President & CEO of DBI believes that the company's success and steady expansion can be directly attributed to the commitment of the leadership and its team members to the highest standard of excellence and their collective determination to be the best carrier in the industry.

Having opened its doors in 2006, DBI has experienced something unique among companies not only in the transportation industry but also among all industries as a whole: a year over year consistent growth pattern. In light of the fact that the company was founded right at the cusp of the global financial meltdown; better known as the "Great Recession"; the sheer reality that DBI not only still exists but continues to thrive and grow each year is an incredible testament of their commitment to be the best.

During the Great Recession DBI sought out new avenues and ways to serve companies. In the process the company grew its residential and home delivery business, its time definite shipments, local trucking and hot shot services, just to name a few things. Now that the US economy is rebounding DBI's business and industry footing continues to increase. Additionally, the company continues to retain and add satisfied customers which is the foundation of its business. The continuous pursuit of quality customers has strengthened their position in the freight industry.

As time marches on, DBI continues in its commitment to go beyond that extra mile for its customers

Shipdbi.com Gets Mobile Friendly

By DBI Staff Writer

In an effort to make our customer's lives a little bit easier, we recently undertook the task of making a mobile version of its bigger brother found at www.shipdbi.com. Realizing that we live in a constant "on-the-go" culture, the mobile version was developed with you, our customer in mind. A full flash HTML website eats up not only your battery life but also your time as you wait for the page to load. Our mobile site is non-flash and therefore, our customers can access the site immediately. From the comfort of your Smartphone you are now able to track & trace shipments, enter quote requests, enter shipments, send us a message and much more. Others who are not familiar with our array of strengths and services that we offer can read about those as well. The mobile version of our website is just another step Direct & Beyond is taking to set us apart from the competition and make the management of your product that much easier.



Point Your Smartphone QR Code reader here!



US on Highway Diesel Fuel Prices for California:

4/22/13: \$4.079 per gallon
4/29/13: \$4.047 per gallon
5/06/13: \$4.001 per gallon



Change From:

1 Week ago: -0.046 ↓
1 Year ago: - 0.384 ↓
Data as of 5/8/2013

Aromatherapy



Aromatherapy is the use of pure essential oils to enhance physical and mental well-being. Essential oils are aromatic, highly concentrated distilled essences of plants. These oils can be used for many different reasons. They can sometimes be used as a substitute for prescription or over the counter drugs, or simply just to make ourselves feel better.

Aromatherapy uses the sense of smell which plays a significant role in our daily perceptions and how we react physically, emotionally and mentally to what is going on around us. The inhalation of certain essential oils has been associated with the release of brain chemicals that stimulate various emotions. For example, lavender oil has the ability to evoke and increase the release of serotonin, thus producing a calming effect on the body. Some essential oils

also have healing properties when applied topically to the skin. I keep a small spray bottle of lavender and water at my desk. It works wonders to help relax and refresh! Make sure you purchase 100% pure botanical extracts, not chemical reproductions which would not evoke the same biochemical response.



The 10 Places Most of Us Will Never See In Our Lifetime, By DBI Staff Writer

If you're like me, sometimes you think about things that the average Joe doesn't really consider. Most folks think about places that they will go to or would like to go to. Well, I happened to be thinking about some places that I'll never see in my lifetime. In fact, most of you reading this article will never see these places either. You see, in most cases,

its not a lack of money that will prevent you from visiting these places; it's the fact that all of these places are either highly classified, walled-off or Uber-Exclusive. The easiest place on the list to get to will take you 14 years and \$10k-\$30k just to get in! So, with that said, enjoy the list of places we'll never get to see! (List courtesy of www.listverse.com).

10. Mezhgorye—When you think about this secret town in Russia, just think of the TV series, "Eureka". A town where all of its residents are working on secret projects up in a fortified complex on top of a mountain. (Mount Yamantaw)

9. Vatican Secret Archives—The name of this place betrays itself. You can actually view almost any document within the archives. However-you cannot enter the archives at all. You submit your request to view a certain document and it is then retrieved for you. Also, documents cannot be any younger than 75 years old. So, the most recent document you'll be able to see in 2013 is from 1938.

8. Club 33—The once secretive VIP club created by Walt Disney on the grounds of Disneyland in Anaheim, Ca. Memberships can now be purchased. All you need is somewhere between \$10,000 to \$30,000 and get yourself on the 14 year long waiting list.

7. Moscow Metro 2— The secret underground metro system that parallels Moscow's Public Metro. Built during the time of Stalin's rule, it is rumored to have 4 lines and is 165 to 650 feet below ground level. It connects several places of national importance and yes: no one either confirms nor denies the existence of Moscow Metro 2.

6. White's Gentlemen's Club—Founded in England in 1693 by Francesco Bianco (Francis White) to sell the newly discovered hot chocolate and eventually became an ultra-exclusive gentlemen's club. Famous for a £3,000 bet laid on which rain drops on a window would slide down first.

5. Area 51—Top Secret US Air Force instillation in Nevada whose purpose is to support the development and testing of experimental aircraft and weapons systems. There is intense secrecy surrounding the base and the government barely acknowledges its existence.

4. Room 39—Or "Bureau 39" is arguably one of the most secretive organizations within North Korea that seeks ways to obtain foreign currency for Kim Jong-un.

3. Ise Grand Shrine— The most sacred shrine in Japan which holds the most important item in Japan's Imperial history: The Sacred Mirror. The only person who can enter the shrine is a priest or priestess and they must be a member of the Japanese Imperial Family. Yeah, we're not getting in.

2. Mount Weather Emergency Operations Center—Set up in the 1950's during the midst of the cold war, the center is now presumably the location where our government will operate from in the event of a catastrophic national or worldwide event. It is the "last hope" area and for obvious reasons, it is *highly* classified. This is one place we should all hope we never need the services of.

1. RAF Menwith Hill—British military base with connections to the ECHELON spy network. It is an extensive ground satellite station and communications intercept. It has been described as the largest electronic monitoring station in the world.



DIRECT & BEYOND, INC.
DIRECT SHIPPING BEYOND LIMITATION

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Your Transportation Company for Life.

DBI WELCOMES "BRODY" MASCOT IN TRAINING



DBI Headquarters, Los Angeles, CA—

Recently, DBI welcomed its newest team member to its Los Angeles headquarters: an adorable, energetic and mischievous Boxer puppy by the name of "Brody".

Our original Mascot, "Buster" has taken Brody under his wing and is spending every moment of every day with him to train him on how to be a great Boxer and an outstanding mascot for Team DBI.

When not loving it up with his Mom and Dad, Durk & Glynis Jorritsma, you will usually find Brody roaming the office loving it up with DBI team members, chasing inanimate objects or just hanging out in the "doggy-condo" with Buster.

We officially welcome Brody and look forward to featuring both of our DBI Mascots in future editions of DBInsider Focus!

GET READY FOR COMET ISON!

Hurling towards the Sun at 47,000 mph, Comet ISON will pass near the Sun on November 28 of this year and for that evening it will briefly be brighter than the moon and could potentially become the comet of the century!

